**Contact Details** **Date: March 27, 2020**

THE AUSTRALIAN

**POLL DORSET**

**JOURNAL**

**Advertising Confirmation**

|  |  |  |  |  |  |  |  |  |  |  |  |
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| **Company Name:** | | | | | | | | | | | |
| **Contact Person:** | | | | | | | | | | | |
| **Billing Address:** | | | | | | | | | | | |
| **City:** | | | **State: Postcode:** | | | | | | |  | |
| **Contact Number:** | | | | | | | **Email:** | | | | |
| **\*Book 3 consecutive issues and receive a 5% discount of total cost**  **\*New advertisers receive a 30% discount off one add OR buy 3 and get the third ad FREE**  **\*To qualify has not advertised in the past 5 years** | | | | | | | | | | | |
| **Advertising Rates** | | **member** | | **Commercial** | | | | **Details:**  **Repeat Advert**  Yes/No  If Yes which issue?  ¼ page (v) (H) **Artwork Supplied:**  Yes  No /Partly  **Format supplied:** Yes  No /Partly  **Advertising Size:**  **Full page  Double page spread**  **Half page (v) (H) 1/4 page** | | | |
| Back Cover | | $751 | | $938 | | | |
| Inside front and back cover | | $601 | | $751 | | | |
| Double page spread | | $889 | | $1112 | | | |
| Centre spread | | $947 | | $1184 | | | |
| Full page | | $543 | | $679 | | | |
| Half page | | $358 | | $448 | | | |
| Quarter page | | $219 | | $274 | | | |
| 1/8th page | | $162 | | $202 | | | |
| **Issue Print Date**  **May**  Rate: $  **September**  Rate: $  **December**  Rate: $ | | | | | | **Payments**  **Cheque/Money order** (please cross out not applicable)  Please make cheques out to **Australian Poll Dorset Association**  **Electronic**   **Funds Transfer**  If paying by electronic transfer, please  fax confirmation to: (03) 54439354  **Banking Details:** **National Australian Bank**  **Account Name:** Australian Poll Dorset Association  **BSB:** 0850-005  **A/C Number**: 02663 5370 | | | | | |
| **Advertising bookings and enquiries:**  **Patrick Falconer**  Unit 1/6 Merino Court East Bendigo Vic 3550  Phone: (03) 5443 9902  Fax: (03) 5443 9354  Mobile: 0409 013 608  Email: [**marketing@polldorset.org.au**](mailto:marketing@polldorset.org.au)  **Finished artwork to be forwarded to the** [**sam@polldorset.org.au**](mailto:sam@polldorset.org.au) | | | | | | | | | | | |
| **Booking Deadlines** | | | | | | | | | | |
| **Issue** | **Advertising Booking** | | | | **Advertising material** | | | | **Date posted** | |
| May | April 7th | | | | April 14th | | | | April 28th | |
| September | August 6th | | | | August 8th | | | | August 23rd | |
| December | November 6th | | | | November 13th | | | | November 27th | |
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| **Advertising Specifications**  All pricing includes full colour adverts which are GST inclusive  **Please note (SERVICE FEE)** applies where artwork is not supplied for basic typesetting/layout fee will apply.  Service fees do not apply where the complete advertising copy layout is supplied as a high resolution CMYK PDF file.  Print ready advertisements must be supplied as CMYK (**not RGB**) PDF  Full page adverts need a 3mm bleed and crop marks  **Supplied photographs**: When sending photographs electronically for advertising or editorial use, they need to be at least 1MB in file size and high resolution; and attached as a jpeg file.  **Word, Publisher, PowerPoint** and **other** file formats **cannot** be used for full production but may be supplied as a layout guide – however, photos must be supplied separately. | | | | **Service Fees**  Full page  $104.50  1/2 page  $82.50  1/4 Page  $60.50  1/8 Page  $49.50 | |
| **Advertising Specifications** | **Size** | **Member** | **Photographs supplied** | | **Copy layout provided** |
| Full page (full bleed) | 303mm deep x 216mm wide |  |  | |  |
| Full page bordered | 270mm deep x 182mm wide |  |  | |  |
| Double page spread | 303mm x 426mm wide |  |  | |  |
| Half page (H) | 13mm Deep x 182mm wide |  |  | |  |
| Half page (V) | 270mm deep x 88 mm wide |  |  | |  |
| Quarter page (H) | 62mm high x 183mm wide |  |  | |  |
| Quarter page (V) | 13mm deep x 88mm wide |  |  | |  |
| One eighth page | 62mm high x 88mm wide |  |  | |  |
| Up to 4 photographic scans are included in the service fee additional scans are $5 each | | | | | |
| All advertising orders are to be received a full week prior to material closing dates below | | | | | |