**Contact Details** **Date: March 27, 2020**

THE AUSTRALIAN

 **POLL DORSET**

**JOURNAL**

**Advertising Confirmation**

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| **Company Name:**  |
| **Contact Person:**  |
| **Billing Address:**  |
| **City:**  | **State: Postcode:**  |  |
| **Contact Number:**  | **Email:**  |
| **\*Book 3 consecutive issues and receive a 5% discount of total cost** **\*New advertisers receive a 30% discount off one add OR buy 3 and get the third ad FREE****\*To qualify has not advertised in the past 5 years**  |
| **Advertising Rates** | **member** | **Commercial** | **Details:** **Repeat Advert** [ ]  Yes/No [ ]  If Yes which issue?¼ page (v[ ] ) (H[ ] ) **Artwork Supplied:**  Yes [ ]  No /Partly [ ] **Format supplied:** Yes [ ]  No /Partly [ ] **Advertising Size:****Full page** [ ]  **Double page spread** [ ] **Half page (v**[ ] **) (H**[ ] **) 1/4 page** [ ]  |
| Back Cover | $751 | $938 |
| Inside front and back cover | $601 | $751 |
| Double page spread | $889 | $1112 |
| Centre spread | $947 | $1184 |
| Full page | $543 | $679 |
| Half page | $358 | $448 |
| Quarter page | $219 | $274 |
| 1/8th page | $162 | $202 |
| **Issue Print Date****May** [ ] Rate: $ **September** [ ] Rate: $ **December** [ ] Rate: $  | **Payments** [ ]  **Cheque/Money order** (please cross out not applicable) Please make cheques out to **Australian Poll Dorset Association**[ ]  **Electronic**  [ ]  **Funds Transfer** If paying by electronic transfer, pleasefax confirmation to: (03) 54439354 **Banking Details:** **National Australian Bank****Account Name:** Australian Poll Dorset Association **BSB:** 0850-005**A/C Number**: 02663 5370  |
| **Advertising bookings and enquiries:****Patrick Falconer**Unit 1/6 Merino Court East Bendigo Vic 3550Phone: (03) 5443 9902Fax: (03) 5443 9354Mobile: 0409 013 608Email: **marketing@polldorset.org.au****Finished artwork to be forwarded to the** **sam@polldorset.org.au** |
| **Booking Deadlines** |
| **Issue** | **Advertising Booking** | **Advertising material** | **Date posted** |
| May | April 7th  | April 14th  | April 28th  |
| September  | August 6th  | August 8th  |  August 23rd  |
| December | November 6th  | November 13th  | November 27th  |
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| **Advertising Specifications**All pricing includes full colour adverts which are GST inclusive**Please note (SERVICE FEE)** applies where artwork is not supplied for basic typesetting/layout fee will apply.Service fees do not apply where the complete advertising copy layout is supplied as a high resolution CMYK PDF file.Print ready advertisements must be supplied as CMYK (**not RGB**) PDFFull page adverts need a 3mm bleed and crop marks**Supplied photographs**: When sending photographs electronically for advertising or editorial use, they need to be at least 1MB in file size and high resolution; and attached as a jpeg file.**Word, Publisher, PowerPoint** and **other** file formats **cannot** be used for full production but may be supplied as a layout guide – however, photos must be supplied separately.  | **Service Fees**Full page  $104.501/2 page  $82.501/4 Page  $60.501/8 Page  $49.50 |
| **Advertising Specifications** | **Size** | **Member** | **Photographs supplied** | **Copy layout provided** |
| Full page (full bleed) | 303mm deep x 216mm wide |  |  |  |
| Full page bordered | 270mm deep x 182mm wide |  |  |  |
| Double page spread | 303mm x 426mm wide |  |  |  |
| Half page (H) | 13mm Deep x 182mm wide |  |  |  |
| Half page (V) | 270mm deep x 88 mm wide |  |  |  |
| Quarter page (H) | 62mm high x 183mm wide |  |  |  |
| Quarter page (V) | 13mm deep x 88mm wide |  |  |  |
| One eighth page | 62mm high x 88mm wide |  |  |  |
| Up to 4 photographic scans are included in the service fee additional scans are $5 each |
| All advertising orders are to be received a full week prior to material closing dates below |