



# THE AUSTRALIAN POLL DORSET JOURNAL

## Advertising Confirmation

### Contact Details

Date:

Company Name:

Contact Person:

Billing Address:

City:

State:

Postcode:

Contact Number:

Email:

\*Book 3 consecutive issues and receive a 10% discount of total cost

\*New advertisers receive a 30% discount off one add OR buy 3 and get the third ad FREE

\*To qualify has not advertised in the past 5 years

Advertising Rates	Member	Commercial	<b>Details:</b> Repeat Advert <input type="checkbox"/> Yes/No <input type="checkbox"/> If YES which issue? Artwork Supplied: Yes <input type="checkbox"/> No /Partly <input type="checkbox"/> Format supplied: Yes <input type="checkbox"/> No /Partly <input type="checkbox"/> <b>Advertising Size:</b> Full page <input type="checkbox"/> Double page spread <input type="checkbox"/> Half page (v <input type="checkbox"/> ) (H <input type="checkbox"/> ) 1/4 page <input type="checkbox"/>
Back Cover	\$826	\$1125	
Inside front and back cover	\$661	\$909	
Double page spread	\$978	\$1345	
Centre spread	\$1042	\$1432	
Full page	\$543	\$747	
Half page	\$394	\$542	
Quarter page	\$241	\$331	

### Issue Print Date

May

Rate: \$ \_\_\_\_\_

September

Rate: \$ \_\_\_\_\_

December

Rate: \$ \_\_\_\_\_

### Payments

Cheque/Money order (please cross out not applicable)

Please make cheques out to **Australian Poll Dorset Association**

Electronic  Funds Transfer

If paying by electronic transfer, please fax confirmation to: (03) 54439354

**Banking Details:** National Australian Bank

Account Name: Australian Poll Dorset Association

BSB: 0850-005

A/C Number: 02663 5370

### Advertising bookings and enquiries:

Stephenie Rigney

Unit 1/6 Merino Court East Bendigo Vic 3550

Phone: (03) 5443 9902

Email: [marketing@polldorset.org.au](mailto:marketing@polldorset.org.au)

Finished artwork to be forwarded to [marketing@polldorset.org.au](mailto:marketing@polldorset.org.au)

Booking Deadlines		
Issue	Advertising Material Deadline	Date posted
May	April 7 <sup>th</sup>	April 28 <sup>th</sup>
September	July 27 <sup>th</sup>	August 14 <sup>th</sup>
December	November 6 <sup>th</sup>	November 27 <sup>th</sup>

<u>Advertising Specifications</u>		<u>Service Fees</u>		
<p>All pricing includes full colour adverts which are GST inclusive.</p> <p><b>Please note (SERVICE FEE)</b> applies where artwork is not supplied for basic typesetting/layout fee will apply. Service fees do not apply where the complete advertising copy layout is supplied as a high resolution CMYK PDF file. Print ready advertisements must be supplied as CMYK (not RGB) PDF Full page adverts need a 3mm bleed and crop marks.</p> <p><b>Supplied photographs:</b> When sending photographs electronically for advertising or editorial use, they need to be at least 1MB in file size and high resolution; and attached as a jpeg file.</p> <p><b>Word, Publisher, PowerPoint</b> and <b>other</b> file formats <b>cannot</b> be used for full production but may be supplied as a layout guide – however, photos must be supplied separately.</p>		<p>Full page \$104.50</p> <p>1/2 page \$82.50</p> <p>1/4 Page \$60.50</p>		
Advertising Specifications	Size	Member	Photographs supplied	Copy layout provided
Full page (full bleed)	303mm deep x 216mm wide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full page bordered	270mm deep x 182mm wide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Double page spread	303mm x 426mm wide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half page (H)	13mm Deep x 182mm wide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half page (V)	270mm deep x 88 mm wide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter page (H)	62mm high x 183mm wide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter page (V)	13mm deep x 88mm wide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Up to 4 photographic scans are included in the service fee additional scans are \$5 each				
<b>All advertising orders are to be received a full week prior to material closing dates below.</b>				