2020 Regional Advertising Levy (Flock Ram) Proposal/Application

This is an application for the Regional Advertising Levy, a levy collected from each member via the ‘compulsory promotional levy’ ($3.00 per flock ram sold). The Regional Advertising Levy is dependent on the number of flock rams sold per Region, and is available at a minimum of $1000 and a maximum of $2000 per Region. It is an advertising levy, and requires the following form to display the Regions promotional intentions of the breed and to ensure funds can be allocated to the Region. Please complete the following and return to the Secretariat using the above details.

|  |  |
| --- | --- |
| **Date** |  |
| **Region** |  |
| **Funding**  Min $1000  Max $2000 |  |
| **Advertising Method**  (i.e. radio, newspaper, etc) |  |
| **Advertising Intentions/Target**  (i.e. ram buying season promotion, field days advertisement etc) |  |

**Please provide the APDA (Secretary) with a copy of the advertising material/transcript for records. Please ensure all invoices are clearly labelled with Regions or Regional Secretary’s name when forwarding/sending to the Secretary for payment.**