THE AUSTRALIAN POLL DORSET JOURNAL

Advertising Confirmation

Contact Details **Date:**

Company Name:

Contact Person:

Billing Address:

City: **State:** **Postcode:**

Contact Number: **Email:**

*Book 3 consecutive issues and receive a 10% discount of total cost
*New advertisers receive a 30% discount off one add OR buy 3 and get the third ad FREE
*To qualify has not advertised in the past 5 years

Advertising Rates	Member	Commercial
Back Cover	$826	$1125
Inside front and back cover	$661	$909
Double page spread	$978	$1345
Centre spread	$1042	$1432
Full page	$543	$747
Half page	$394	$542
Quarter page	$241	$331

Details:

Repeat Advert ☐ Yes/No ☐ If YES which issue?
Artwork Supplied: Yes ☐ No /Partly ☐
Format supplied: Yes ☐ No /Partly ☐

Advertising Size:

Full page ☐ Double page spread ☐
Half page (v☐) (H☐) 1/4 page ☐

Issue Print Date

May ☐

Rate: $

September ☐

Rate: $

December ☐

Rate: $

Payments

☐ Cheque/Money order (please cross out not applicable)
Please make cheques out to Australian Poll Dorset Association
☐ Electronic ☐ Funds Transfer

Advertising bookings and enquiries:

Stephenie Rigney

Unit 1/6 Merino Court East Bendigo Vic 3550
Phone: (03) 5443 9902
Email: marketing@polldorset.org.au

Finished artwork to be forwarded to marketing@polldorset.org.au

Booking Deadlines		
Issue	**Advertising Material Deadline**	**Date posted**
May	April 7th	April 28th
September	July 27th	August 14th
December	November 6th	November 27th

Advertising Specifications

All pricing includes full colour adverts which are GST inclusive.

Please note (SERVICE FEE) applies where artwork is not supplied for basic typesetting/layout fee will apply.
Service fees do not apply where the complete advertising copy layout is supplied as a high resolution CMYK PDF file.
Print ready advertisements must be supplied as CMYK (**not RGB**) PDF
Full page adverts need a 3mm bleed and crop marks.

Supplied photographs: When sending photographs electronically for advertising or editorial use, they need to be at least 1MB in file size and high resolution; and attached as a jpeg file.

Word, Publisher, PowerPoint and **other** file formats **cannot** be used for full production but may be supplied as a layout guide – however, photos must be supplied separately.

Service Fees

Full page
$104.50

1/2 page
$82.50

1/4 Page
$60.50

Advertising Specifications	Size	Member	Photographs supplied	Copy layout provided
Full page (full bleed)	303mm deep x 216mm wide	☐	☐	☐
Full page bordered	270mm deep x 182mm wide	☐	☐	☐
Double page spread	303mm x 426mm wide	☐	☐	☐
Half page (H)	13mm Deep x 182mm wide	☐	☐	☐
Half page (V)	270mm deep x 88 mm wide	☐	☐	☐
Quarter page (H)	62mm high x 183mm wide	☐	☐	☐
Quarter page (V)	13mm deep x 88mm wide	☐	☐	☐
Up to 4 photographic scans are included in the service fee additional scans are $5 each				

All advertising orders are to be received a full week prior to material closing dates below.